

PHIL DANGERFIELD

SR PRODUCT DESIGNER

EDUCATION

DevMountain - UX/UI Design | 2018

DevMountain is a trade school for the tech industries. I really only learned the visual aspects of good product and service design in college. Here I am able to study the real world analytics and user experiences that designers need to make a good product truly great.

U of U - Business Marketing | 2016 -2018

Now, this one needs a disclaimer. I decided instead of taking three years of beginners courses when I was already a skilled designer, I would take all the senior level courses to learn top tier design skills. It was a great experience learning from the best the U had to offer while working in the industry.

SLCC - AAS | 2010 -2012

Community Colleges tend to get a bad rap, but I loved my time at Salt Lake Community College. My experience there formed the foundation for all my current skill growth.

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REFERENCES

Complete references will be readily provided upon request.

EXPERIENCE

Lendio - Sr Product Designer | 2025 - Current

Partnered with our workflow and AI engineering teams to launch core fintech products that streamlined capital access for small businesses and increased lender profitability.

Designed end-to-end user flows for "IQ," a pre-qualification tool enabling partners to evaluate hundreds of thousands of applicants, generating **\$350K+** in recurring monthly revenue.

Designed a Human-in-the-Loop interface that expanded ADR lead-handling capacity by **8x** while reducing friction.

Seekwell - Sr Product Designer | 2022 - 2025

As the lead designer, I work with the PM's of each of our 13 products to roadmap, plan, and execute design goals.

I designed our virtual eye exam flow & interface. This unlocked **\$6M** in annual revenue by allowing our customers full end-to-end in buying their contacts and glasses, all without leaving their homes.

Adobe - Sr UX Designer | 2021 - 2022

I had the amazing opportunity of working with some of the industries absolute best to create web experiences for our B2B partners.

I designed a series of components within our B2B branch of the site that allowed users to get to whatever they were looking for **365% faster**. We put absolutely everything through strenuous testing and bullet proofing.

Workfront - UX Designer | 2020 - 2021

I designed and optimized web-based assets & pages to create the best experience for our users and hit business goals for the company as a whole.

My work on the website helped gain the attention of Adobe, which lead to our acquisition. Pushing pixels sometimes is the answer, but not before deep research.

+ 4 More - Design roles back in the day | 2014 -2018

"I believe in the power of asking questions. The more I understand my users and my product, the better I am able to design amazing experiences that stimulat growth. I'm driven by a love for bettering peoples lives, making great design and supporting my team along the way."